bondata

STOP GUESSING YOUR REAL-TIME MARGINS

Harmonize Retailer "Sell-Out" and Internal "Sell-In" data instantly
Eliminate the manual reconciliation tax and recover your trade spend

The Cost of "Human Middleware"

Your analysts shouldn't be professional copy-pasters. Tier-2 CPG brands lose thousands of hours and millions in margin to:

The Portal Gap
Walmart says one thing; SAP says another. By the time you reconcile them, the opportunity is gone.

Deduction Blindness
Unresolved chargebacks and fines hidden in messy EDI feeds and PDF invoices.

Ghost Inventory
Stockouts at the shelf level that don't trigger alerts in your internal WMS until it's too late.

Your Smart Harmonization Layer

BonData sits above your existing stack. We don't replace your ERP; we make it tell the truth by correlating external retail signals with internal operational reality.

Unified Margin Truth
Real-time visibility into Trade Promotion effectiveness across every channel.

Autonomous Correlation
Our Semantic Twin automatically maps Retailer SKUs to your Master Data - no manual VLOOKUPs required.

Audit-Ready Data
Turn "dirty" retailer portal data into clean, structured tables for instant BI and Forecasting.

How it Works

INGEST
Securely pull data from Retailer Portals (Luminate, 1P), EDI feeds, and your ERP

HARMONIZE
BonData's AI identifies and links disparate entities (Product IDs, Store Locations, Price Points)

EXECUTE
Feed clean data into your TPO (Trade Promotion Optimization) tools or custom Dashboards

Reduction in manual data reconciliation hours	**40%**
Improvement in On-Shelf Availability (OSA)	**15%**
Go-live in (No rip-and-replace)	**< 30 days**

Get Your Data Gap Assessment

Want to see it in Action? Scan for a Demo